

Subj: Re: Thanks for all your help in 2005
Date: Wednesday, December 21, 2005 4:21:00 PM
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Larry Bodine

As the year draws to a close, I've been reflecting on the accomplishments of 2005 and my reminiscing brought me to thoughts of our collaboration this past year. We were first introduced through a presentation you made at the LMA Chicago Chapter in the Spring of 2005. I was intrigued and subsequently our firm participated in several PMForum Webinars. Your attention to my questions and concerns led me to believe I may have found a sound outside resource for the fledgling marketing operations at our firm.

My intuition was right on the mark. Thanks to your dedication of time, resources and energy into the set-up and launching of our Partner Marketing Initiative Program, we are well on our way to a great fiscal year! You went above and beyond to make us feel confident in our marketing decisions and best of all, you worked with us to stay within our tight budget constraints.

Your help has not only brought us direction for our program, but pushed us beyond "the usual and customary", sending us out into the blogosphere with our first attorney authored blog: www.joblawviews.com). The resulting feedback has been so great that we have signed on to have two more blogs added in the next few months.

It would now and in the future be my pleasure to recommend you to anyone, law firm or otherwise, seeking advise and education toward the advancement of their marketing efforts. I am confident that your services are unparalleled by your peers, and trust that your costs are most reasonable and heavily outweighed by the resultant rewards.

My wishes to you are for a happy, healthy and profitable New year. May 2006 bring you everything you strive to achieve.

Warmest regards,



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